



Smarter everyday savings for employees

Everyday savings at Top Brands
& real-life benefits



Access **hundreds** of offers, nationwide

The 360 Lifestyle app includes a growing network of **500+ everyday offers and savings** across local, national and online brands, available across:

- Food & Drink
- Retail
- Services
- Health & Wellbeing
- Attractions & Leisure
- Travel

All offers are valid **7 days a week**.

£1,145

AVERAGE ANNUAL
FAMILY SAVINGS

amazon



ODEON

LONDON
THEATRE
DIRECT.

SEA LIFE

COSTA
COFFEE

Ray-Ban

ASDA

wagamama



JOE & SEPH'S
GOURMET POPCORN CHEESE & CANDYBAR

SPABREAKS.COM

LEGOLAND
WINDSOR

Celebrity X Cruises

GAUCHO

RALPH LAUREN

Clarks

SAVOY
GRILL

SAMSONITE

ASOS



Additional amazing brands with global distribution, including Europe, North America.

AGE ANNI
FAMILY SAVING

Unlock Global **Travel** Benefits

Offer your employees an unparalleled travel experience with our expansive hotel category, granting customers privileged entry to a vast network of over 800,000 hotels worldwide with amazing discounts. From luxurious retreats to budget-friendly accommodations, discover a diverse array of options tailored to your preferences. Immerse yourself in seamless booking, ensuring convenience and comfort at every destination.

Some of Our Hotel Partners

EDITION



THE LUXURY COLLECTION



W HOTELS



SHERATON



DELTA HOTELS

WESTIN

Le MERIDIEN

RENAISSANCE HOTELS

AUTOGRAPH COLLECTION HOTELS

TRIBUTE PORTFOLIO



COURTYARD

FOUR POINTS

SPRINGHILL SUITES

Fairfield

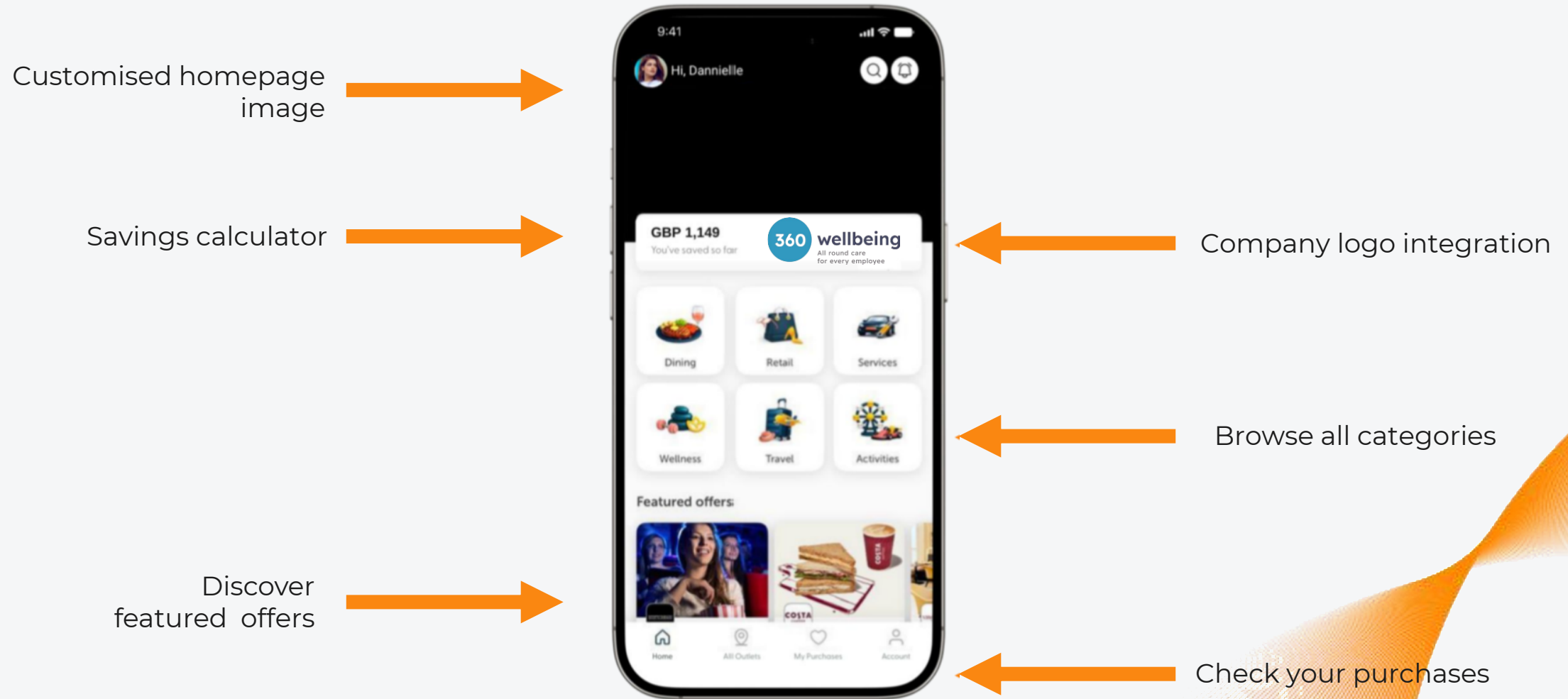


Residence INN

TOWNEPLACE SUITES



Features designed for engagement



Reward your **teams** beyond the workplace



Boost Engagement

Motivate participation with everyday offers and savings that employees will use.



Support Work-Life Balance

Offers across dining, wellness, leisure and travel to help employees enjoy their personal time.



Increase Retention

Everyday perks make employees feel valued and help reduce turnover.



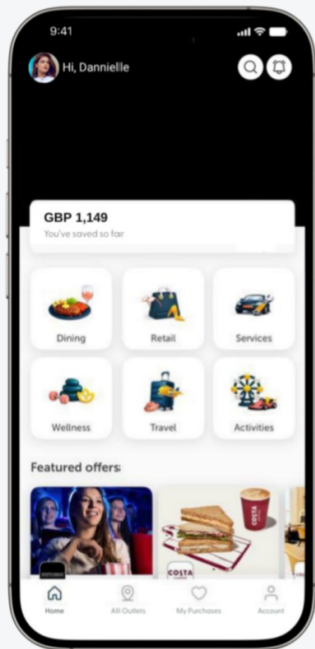
Cost-effective & Measurable ROI

Offers deliver high perceived value, with usage tracked to show which offers employees enjoy the most.

More moments. More value.

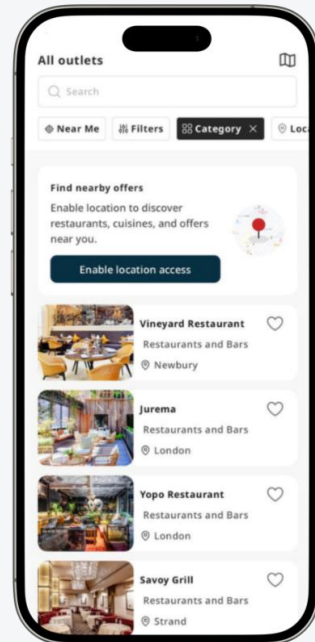
Simple and engaging

How it works:



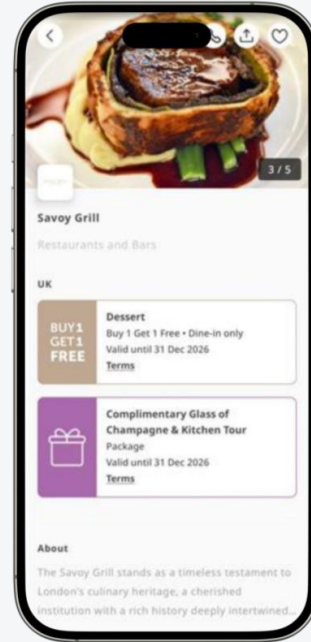
1

Open the app



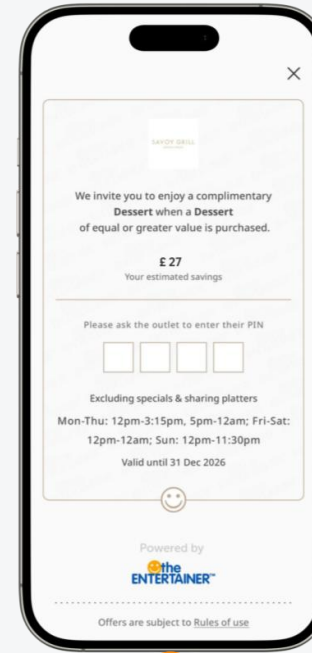
2

Explore offers



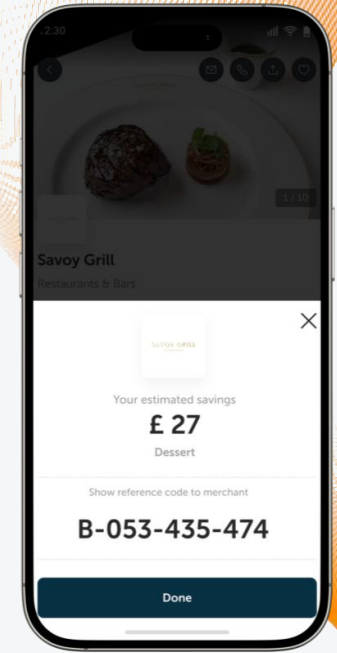
3

Tap



4

Redeem



5

Enjoy savings

More moments. More value.

Buy an eGift card in seconds

How it works:

1 Select an offer

2 Tap to access

3 Choose your value

4 Pay securely

5 Receive & save

eGift Value	Quantity/Price	Amount
£ 4.64 Buy a £ 5 Costa eGift	0 +	£ 0.00
£ 9.28 Buy a £ 10 Costa eGift	0 +	£ 0.00
£ 13.92 Buy a £ 15 Costa eGift	0 +	£ 0.00
£ 18.56 Buy a £ 20 Costa eGift	0 +	£ 0.00
£ 46.39 Buy a £ 50 Costa eGift	0 +	£ 0.00
Amount		£ 0.00
		Sub Total £ 0.00
		Total £ 0.00 <small>Inclusive of VAT</small>

More moments. More value.

Engagement that lasts

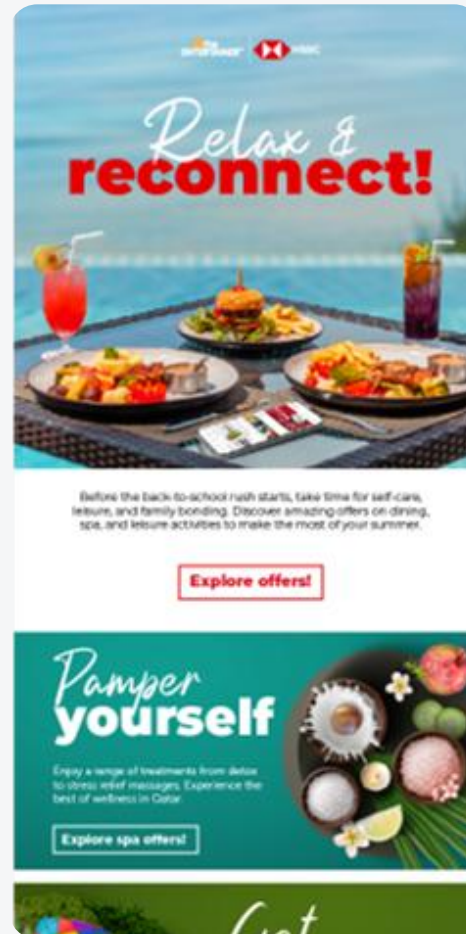
Our in-house marketing and creative team helps drive activation and sustained usage:

Campaign Strategy & Design: Our dedicated team plans, designs and executes campaigns.

Targeted Cross-Channel Communications: Across digital channels, including in-app and push notifications.

Audience Insights: Surveys, questionnaires and data collection to inform campaigns.

Ongoing Content Refresh: Regular updates and creative content to keep audiences engaged.



A solution designed for **success**

Partnering with the 360 Lifestyle gives you:

Proven platform

Scalable, secure, and already trusted by leading organisations

Actionable insights

Track activations and redemptions in real time

Expert support

Dedicated in-house tech, marketing and customer service teams

Immediate value

Curated experiences, 2-for-1 offers, discounts up to 40% and free extras

More moments. More value.



The full customer lifecycle

Onboarding

Users start their journey with our 30-day* onboarding process, designed to welcome them and guide them through the platform for a smooth start.

Dormant Users

We monitor engagement to identify inactive users. New users are targeted if dormant for 60 days* after onboarding and registered for three or more months. Existing users are re-engaged if inactive for 60 days* following their last redemption.



First Redemption

Users become active once they make their first redemption, marking the start of engagement with the platform.

Ongoing Engagement

Regular communications keep users informed about new offers and updates, encouraging repeat activity and ongoing engagement.

*Duration can be adjusted based on customer behaviour.

Geo-fenced **push notifications**

Location-Based Push Notifications

Notifications are triggered when users are near a specific location, delivering personalised, real-time content that drives user engagement and increases redemptions.

For example, a user approaching a restaurant could receive a targeted dining offer, or entering a shopping centre could trigger alerts showcasing relevant offers.



Nearby Wellness Awaits!

You're close to Zen & Flow Studio. Enjoy 2-for-1 on a 60-min yoga class! Tap to book now.



Fun Just Around the Corner!

Visiting LEGOLAND® Windsor Resort? Grab 2-for-1 entry tickets. Don't miss out!



Champagne on Us!

Savoy Grill is just around the corner. Claim your FREE glass of champagne today!

Trusted. Proven. Award-winning.

Powered by two market-leading, award-winning brands. Together, we deliver a trusted, proven solution businesses can rely on and people love.



WINNER
**Best Local Discount
Card – UK**
2025



WINNER
**Best Local Discount
Card**
2025



FINALIST
**Best Business Loyalty
Rewards Scheme**
2024



WINNER
Digital Banking Award
(Visa)
2024



WINNER
Mobile Retail Award
(Darna Rewards by Aldar)
2023

More moments. More value.